

Rainbow Street Project: A Presentation for CAHG & BALH

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What is ABCD?

- **A**SSET
 - **B**ASED
 - **C**OMMUNITY
 - **D**EVELOPMENT
-
- Start with **what's strong, not what's wrong!**
 - What resources are there in your community?
 - How can you bring them together for the common good?

What's Kingsholm like?

- Bail hostel next door
- Rough sleepers in the pocket park in London Road
- Few green public spaces
- Food Bank
- Busy GP surgery with high level of deprivation & older patients with long term conditions
- Kingsholm Primary School where 39 languages are spoken
- Higher than average density of social housing
- Drug & alcohol services / housing

Service providers in Kingsholm

- Largest social housing landlord in the city, many tenants are older people (also refugees & asylum seekers; low income families)
- MIND residential hostel
- Adult Education classes (especially ESOL, and a HWB focus)
- Large primary school & pre-school (a former Sure Start Family Centre)
- Roots coffee community – a large community café (a thriving social enterprise)
- The Barnwood Trust, a grant-making trust and community capacity non-profit with its roots in the eighteenth century
- Community builder appointed Spring 2018; paid for by the Barnwood Trust and hosted by Roots cafe

We Love KingsHOME was born on November 8th 2018

- Simon, community builder based at Roots cafe invited service providers to meet at the Heritage Hub (home of Gloucestershire Archives) to discuss how we might work together
- Archives service
- Fair Shares (time bank)
- Roots Coffee Community
- Kingsholm Primary School
- Gloucester City Homes
- We all came together to discuss proposed project work, called “Kingshome Stories”

We Love KingsHOME partnership between:

- Kingsholm Primary School
- Gloucestershire Archives at the Heritage Hub
- Gloucester City Homes
- As it's based in Kingsholm and the focus is on place, we called it "We Love KingsHOME"
- Class visits summer & autumn terms
- Behind the scenes tour
- Conservation mini-workshop
- Gloucester Olympicks (cheese rolling, table top games)
- Story telling (based on place, using local landmarks and streets)
- University module for Year 6

Rainbow Street – another Kingsholm project about people



An initiative started by street resident Natasha Frootko

St Mark's Street - transformed from a 'dour, beige residential road'





Gloucester **History Festival**

City Voices

<https://www.gloucesterhistoryfestival.co.uk>

Kingsholm Looking Up



Ellie Shipman's artwork posted on the buildings in Kingsholm



Two of the houses in Rainbow Street with Ellie's artwork in the windows







<http://www.kypwest.org.uk/>

Access Staffnet - Staffnet x Know Your Place - Gloucestershire x +

maps.bristol.gov.uk/kyp/?edition=glos

The screenshot displays the 'Know Your Place' web application. The main map area shows a historical map of Gloucester, with a modern map overlay. A sidebar on the right contains the following sections:

- Help and information**
- Basemaps**
- Information layers**
 - Public Contributions**
 - ☒ Community layer
 - Historic Environment Record (HER)**
 - ☐ General
 - ☐ Roman Roads
 - ☐ Listed Buildings
 - ☐ Cheltenham Local List
 - ☐ Canals
 - ☐ Military
 - ☐ Gloucestershire Gardens & Landscape Trust
 - ☐ Turnpike
 - ☐ Railways
 - ☐ Tramways
 - ☐ Area of Land Reclamation
 - Boundaries**
 - ☐ Index Sheet
 - ☒ Neighbouring authorities
 - Other Collections**
 - ☐ Industrial Archaeology (GSIA)
 - ☐ World War I
 - ☐ Women's Suffrage

A pop-up window titled '1 of 1' shows a photograph of the 'Community layer: Park Street Mission Rooms, Gloucester'. Below the photo is a link: [Link to this location](#).

Know Your Place 0 50 100m
1880s-1930s maps from the collections of the [British Library](#) & [National Library of Scotland](#) 1946 aerial imagery © English Heritage. OS data © Crown copyright & database rights 2016
Ordnance Survey 100023406. Use of OS data is subject to an [end user licence](#)

Windows taskbar: 17:42 21/06/2021

Lessons learned

- Talk to local service providers
- Keep an open mind
- You don't always need funding to pull off a project, but you do need enthusiastic stakeholders!
- Map out who might work with you; what local service providers are active in your area?
- Invite them to coffee & biscuits; establish goodwill and common ground
- Keep in touch.
- Blue sky thinking – what is strong, not what is wrong!

How things can be done differently during a pandemic...

Street exhibitions



Exhibitions around buildings



Also made available
online

I have a very particular memory of something that happened when I was about 7 years old. We were doing the Christmas shop (in Safeway's Fort William), must have been 1986. It all came to £101.95, food, booze, all in, the lot. I couldn't believe it. It seemed like sooooo much money!



Wile587 09/09/2020

Audio events, trails and tours



Take it to the cleaners
by Hannah Thompson

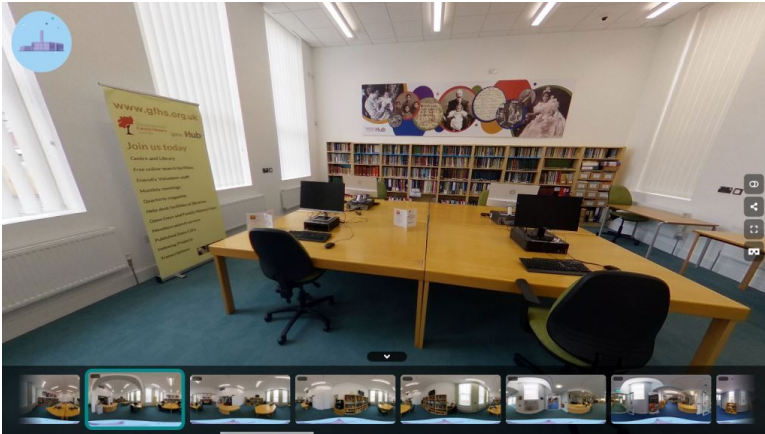
Audio interviews posted online



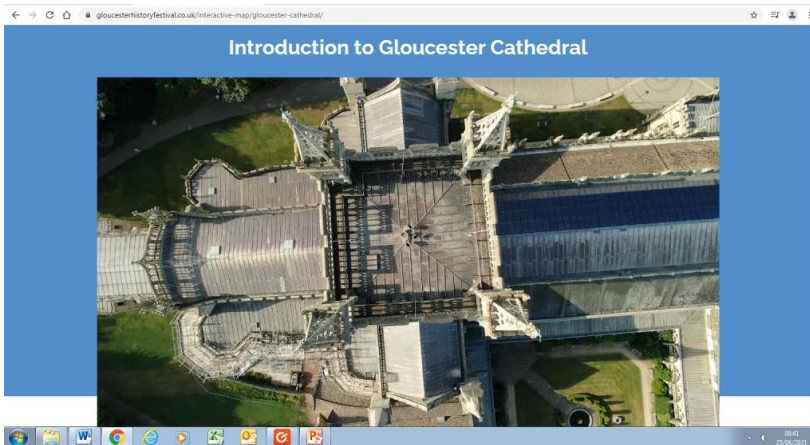
Tales from the Cross by Jarek Adams

Self led audio trail downloaded
onto personal device

Virtual tours



Gloucestershire Heritage Hub 360° virtual tour



Aerial views made with a drone

In the future we are really looking forward to building our relationship with the residents of Rainbow Street, welcoming them into the Heritage Hub to share their stories, celebrating the street and its community.

